



DECISIA

Our very own version of "SHARK TANK", DECISIA invites aspiring entrepreneurs to pitch that dream business idea. Step into the role of a CEO, present your product, outline market strategy and profit margins, and defend your vision before an esteemed panel of judges. Inspired by the spirit of entrepreneurial pitch forums, the event offers participants an opportunity to test their ideas, decision-making skills, and business acumen in a competitive environment.

**CONVO 2
ULTION 6**

Event Guidelines

01

Team Composition

Teams will comprise of active college students, with a minimum of 2 and maximum of 5 members in each team inclusive of the Team Lead.

03

Preliminary Round

Prelims will be held Online, where participants are to submit a 2 minutes elevator pitch and a presentation with maximum slides limit of 6.

05

Pitching Format

Participants are to pitch their model in front of the Judges within a maximum timeframe of 6 minutes + additional 3 minutes for QnA (Open House Pitching).

02

Team Flexibility

Teams may comprise of members from same and/or different institutions, same and/or different disciplines, same and/or academic years.

04

Final Round

Finals will be conducted Offline. Teams Shortlisted for the Finals are to show up at the Venue, Teams in the Waitlist are advised to stay ready.

06

Product Demonstration

Participants may bring a functioning prototype or samples of their product.

Event Rules

Finals Qualification

Number of teams qualifying for the Finals is 10 (can change only under exceptional circumstances).

Submission Requirements

Teams are to submit the Presentation and elevator pitch video for Prelims. Pitch Deck will only contain the Team Name and Presentation. Teams can be disqualified if any member's details are present in the Pitch Deck.

Evaluation Rubric

Teams will be evaluated based on the following weighted rubric for Prelims: Problem Statement - 25, Proposed Solution - 25, Viability & Practicality - 25, Innovation - 10, Presentation - 15.

Final Decision

The decision of the Judges, and the organising team shall be final and binding.



Prize Pool: 10k